

REPUBLIC OF THE PHILIPPINES

**CITY OF ISABELA**

Province of Basilan

**Office of the City Mayor | LEDIPO**

**Local Economic Development & Investment Promotions Office**

Isabela City Hall Complex, Sunrise Village, Isabela City, Basilan, Philippines



EXECUTIVE ORDER NO. 02, s. 2022

**AN ORDER PROVIDING FOR THE ORGANIZATION AND ACTIVATION OF THE LOCAL PRICE COORDINATING COUNCIL OF THE CITY OF ISABELA, ITS COMPOSITION AND FUNCTIONS**

**WHEREAS**, Section 2 of Republic Act No 7851, provides that "(i) it is the policy of the State to ensure the availability of basic necessities and prime commodities at reasonable prices at all times without denying legitimate business a fair return on investment. It is also a declared policy of the State to provide effective and sufficient protection to consumers against hoarding, profiteering and cartels with respect to the supply, distribution, marketing and pricing of said good, especially during periods of calamity, emergency, widespread illegal price manipulation and other similar situations;"

**WHEREAS**, Section 7, *supra*, provides that "(t)he President, upon the recommendation of the implementing agency, or the Price Coordinating Council, may impose a price ceiling on any basic necessity or prime commodity if any of the following conditions so warrants:

1. The impendency, existence or effects of a calamity;
2. The threat, existence, or effect of an emergency;
3. The prevalence or widespread acts of illegal price manipulation;
4. The impendency, existence, or effect of any event that causes artificial and unreasonable increase in the price of the basic necessity or prime commodity;
5. Whenever the prevailing price of any basic necessity or prime commodity has risen to unreasonable levels;

**WHEREAS**, due to inflation and the spiraling prices of goods, the National Price Coordinating Council (NPCC), in coordination with local government units, has to exert extra effort in monitoring prices of basic necessities and prime commodities for the protection of consumers;

**WHEREAS**, Memorandum Circular No. 2018-128 issued by the Department of the Interior and Local Government (DILG), and dated 14 August 2018, strongly encourages all Local Chief Executives to reactivate their Local Price Coordinating Councils (LPCCs) to address, forestall and monitor exorbitant, excessive, and unreasonable price increases of essential prime commodities; to adopt measures to address hoarding and exorbitant, excessive, and unreasonable price increases of essential commodities; to conduct regular inspections of public and private markets; to deputize Barangay Officials and non-governmental organizations (NGOs) to monitor price increases; and to actively coordinate with other appropriate government agencies to prevent unwarranted price increases and hoarding of rice and other prime commodities;

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City Government of Isabela de Basilan

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[mayor@isabelacity.gov.ph](mailto:mayor@isabelacity.gov.ph)



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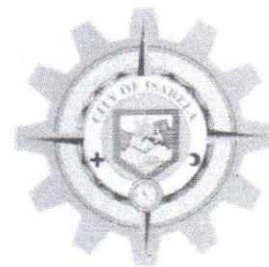
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**WHEREAS**, Section 8, Rule VI of Joint Administrative Order No. 01, series of 2013, as amended issued by the Department of Trade and Industry (DTI), the Department of Agriculture (DA), the Department of Health (DOH), the Department of Environment and Natural Resources (DENR) and the Department of Energy (DOE) provides that "(S)ection 1 of Rule VI of JAO 1, series of 1993, is hereby amended to read as follows: Section 1. There shall be created Provincial and City Price Coordinating Council composed of the following: xxx Members – One representative each from the Department of Agriculture, Health, Environment and Natural Resources, Energy, Transportation and Communication, Justice, National Economic and Development Authority, consumers, agricultural producers, trading, manufacturing and retail sectors;"

**WHEREAS**, to comply with the foregoing, it is necessary to organize and activate the Local Price Coordinating Council of the City of Isabela;

**NOW, THEREFORE, I, Sitti Djalila A Turabin-Hataman, Mayor of Isabela City**, by virtue of the powers vested in me by law, do hereby ordain and decree that:

**Section 1. Creation and Composition**

The Local Price Coordinating Council of the City of Isabela (LPCC, *for brevity*) is hereby organized and activated, and it shall be composed of the following, namely:

**COMPOSITION:**

Chairperson – City Mayor (or duly authorized representative)

Vice-Chairperson – DTI Provincial Director (or duly authorized representative)

**Members:**

Representative – Department of Agriculture

Representative – Department of Health

Representative – Department of Environment and Natural Resources

Representative – Department of Energy

Representative – Department of Transportation

Representative – Department of Information and Communications Technology

Representative – Department of Justice

Representative – National Economic Development Authority

Representative – Consumers' Group

Representative – Agricultural Producers' Group

Representative – Traders' Group

Representative – Manufacturers' Group

Representative – Retailers' Group

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In case of resignation or removal from office, cessation of office, or any similarly-situated circumstance, the successor of the official, officer or representative assigned by their respective offices shall automatically assume membership in the LPCC without need of the issuance of a further order or directive.

## **Section 2. Functions.**

The LPCC shall perform the following functions, namely:

1. Coordinate and rationalize the programs to stabilize prices and supply of member agencies in the city;
2. Recommend to the NPCC, or to other implementing agencies, suggested retail prices (SRP) and/or the price ceilings for certain basic necessities and prime commodities in the city;
3. Conduct an in-depth analysis on causes for price fluctuations;
4. Recommend action steps to correct unwarranted price increases and supply shortages; and
5. Identify businesses engaged profiteering, hoarding/cartels, unfair weighing practices and initiate sanctions against erring business and/or individuals;
6. To recommend remedial actions in times of shortages and emergencies;
7. Organize a Task Force from among their offices who will conduct regular monitoring of prices and supplies of prime commodities within the city;
8. The council shall meet at least quarterly or as often as may be necessary;
9. Exercise and perform such powers, functions and duties to ensure consumer protection and welfare.
10. Perform such other functions as may be necessary, or as may be handed down by competent authority, to accomplish the foregoing.

## **Section 3. Secretariat.**

Staff members of the Local Economic Development and Investment Promotions Office (LEDIPO) shall constitute the Secretariat. The Secretariat shall be responsible for the issuance of notices of meetings; the preparation of venue and logistical requirements of meetings; the writing down, recording and dissemination of minutes of meetings and correspondence; and other related functions.

## **Section 4. Meetings.**

The LPCC shall hold its regular meeting every third Thursday of the month. Special meetings, when warranted, may be called upon the request of (a) the Chairperson, or (b) at least four (4) members of the LPCC.

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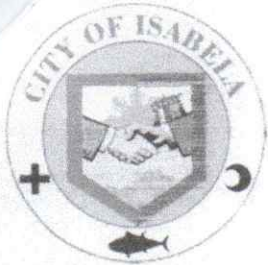
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**Section 5. Regular Inspection.**

The LEDIPO, Market Supervisor and head of the Business Permits and Licensing Office, or their respective duly designated representatives shall conduct regular inspections of public and private markets to ensure the effective implementation of this order, and pertinent laws, rules and regulations.

**Section 6. Deputation of Barangay Officials and Non-Governmental Organizations.**

The Barangay Chairperson of each barangay in the city and the duly authorized representative of the Philippine Chamber of Commerce and Industry are hereby deputized to monitor and check on any abnormal price increases in the public markets, grocery chains, supermarkets and other similarly situated retailers, to report their findings and conclusions to the Office of the City Mayor and the Office of the City Administrator, and to submit their recommendations related thereto.

**Section 7. Repealing Clause.**

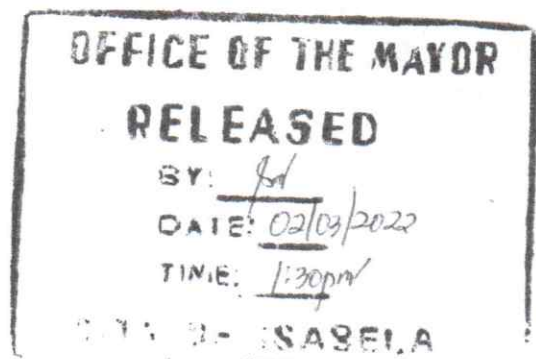
Any previously issued memorandum, order, directive or issuance inconsistent with any provision or contrary in application to any person, natural or juridical, is deemed repealed, amended, rescinded or revoked accordingly.

**Section 8. Effectivity Clause.**

This Executive Order shall take effect immediately upon signing and shall continue in full force and effect, unless otherwise repealed, rescinded, revoked or superseded accordingly.

**DONE AND EXECUTED** on this 7th day of February 2022 in the City of Isabela, Basilan Province, Philippines.

  
SITTI DALIA A. TURABIN-HATAMAN  
City Mayor



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